DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE Public Health Service

Division of Indian Health Washington 25, D. C.

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With the clearance of Program Papers For Publication.

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PUBLIC INFORMATION CLEARANCE PROCEDURES

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1. <u>PURPOSE</u>. Clearance of all information materials prepared by employees of the Division of Indian Health for the public and for professional audiences is required by Division Headquarters, BMS, Public Health Service, and by the Department of Health Education, and Welfare. The requirement applies to all personnel of the Division, including those on detail to agencies outside the Department.

This circular supplements the "Public Health Service Guide to Public Information Clearance Procedures" issued January 1 1960. In the Appendix of that Guide are included the basic Issuances of the Department and of the Service -stating the clearance requirements:

> Publications and reports Bulletin No, 2 "Public Reporting Clearance Definitions Responsibilities, and Procedures, issued by the Department in April 1957.

"Public Reporting Clearance," a summary of Publications and Reports Bulletin No. 2, issued by the Department in March 1959.

Public Health Service General Circular No. 13, on Public Reporting Clearance, issued September 27, 1950.

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Clearance Officers-"

Area-of Authority

public Information OfficerDivision of Foreign QuarantinePublic Information OfficerDivision Of HospitalsPublic Information OfficerDivision of Indian Health

Division Clearance Officers shall be responsible for the clearance of materials prepared within their Divisions for publication or presentation to the general public or professional public. They shall clear material for technical validity, suitability for intended use, general quality, and conformance with established policy.

They shall also be responsible for determining thosematerials that require clearance by the Bureau Clearance Officer; and for obtaining necessary program and administrative clearances within their Divisions before referring materials to the **Bureau** Clearance Officer. Division Clearance Officers will, when necessary, refer materials to other Divisions and Bureaus for review before referring them to the Bureau Clearance Officer. **Names** and comments of all persons reviewing the material shall be transmitted with the clearance copies.

3. B<u>UREAU CLEARANCE OFFICER</u>. The Chief of Information, Bureau of Medical Services, is designated as Bureau Clearance Officer.

The Bureau Clearance Officer shall be responsible for the clearance of material for publication or presentation to the general public or professional public which is prepared within the Divisions of the Bureau or within the Office of the Chief of the Bureau and involving the following: Policy; legislation; more than one program or activity of the Bureau; material relating to the programs or activities of other Bureaus, other operating agencies of the Department, or other Government agencies; professional papers for presentation or publication.

The Bureau Clearance Officer shall clear material for technical validity, suitability for intended use, general quality, and conformance with established policy.

He shall also be responsible for determining those materials that require clearance by the Office of the Surgeon General; and for obtaining necessary program administrative clearances within the Bureau before referring materials to the Office of the Surgeon General.

The Bureau Clearance Officer shall undertake clearances with other Bureaus when necessary, if this has not been done previously by the originating Division.

4. DETAILS AND PRACTICAL SUGGESTIONS ON HANDLING CLEARANCE.

The following outlined material elaborates on clearance policies and procedures and gives practical suggestions on how to handle the details of clearance.

Professional Papers

SUBMIT PAPER!

Professional papers must be cleared in advance for presentation or publication.

Personnel on duty in hospitals, clinics, and other field installations or DIH will submit papers to the Chief of the Division. The Division shall review each professional paper before submission to the Bureau Glearance Officer, and indicate clearance action.

ALLOW TWO WEEKS FOR CLEARANCE Three double-spaced copies of each paper must be submitted.

Allow two weeks for clearance after the paper is received in the Division.

REPORT PUBLICATION After a paper has been published, the author should send a copy of the publication to the Division, including full name and title of author and co-authors, name of publication, date, volume, and page numbers.

PAPERS FOR PHS CLINICAL SOCIETY Since the PRS Clinical Society meetings are not open to the public or the press, papers need not be cleared for presentation at these sessions. Papers to be published following the meetings must be submitted for clearance. Authors are urged to offer their papers to professional publications.

Narcotic Addiction

All presentations--written, oral, or visual--to audiences outside the Service in which any aspect of narcotic addiction is discussed by BMS personnel must receive prior clearance by the Division and by the Bureau Clearance Officer. Press-radio-TV requests for information on narcotic addiction, or visits to the Lexington and Fort Worth PHS, Hospitals, must be cleared in advance by the Division Information Officer.

The only exception to this regulation follows; staff members of the PHS Hospitals in Lexington and Fort Worth may-discuss their hospital treatment programs with local audiences without Division clearance. Personnel who are not at these two hospitals must clear local presentations.

Press-Radio-TV

LOCAL AND NATIONAL NEWS EVENTS

It is essential that the Public Health Service report its activities to the Public and the health professions.

Local news events involving the Public
Health Service should be reported to the
appropriate Division Information Officer
or to the Chief of Information, BMS,
immediately by telephone, especially if
there is a possibility that the news
might become' of national interest; for
example,, participation by a PHS hospital
in aiding victims of an airplane crash.
Outstanding achievements and unusual
events which might make news reports of
national interest should also be reported.
The Information Officer can be of assistance
in making arrangements for press coverage
and in preparing material.

PRESS RELEASES Press releases issued by headquarters staff must be cleared by Division and Bureau Information Officers. Medical Officers of BMS who are on detail to agencies outside the *Service* should clear releases with the Information Officers of the agencies where they are assigned, also with the Chief of Information, BMS.

PRESS INTERVIEWS

Requests for interviews of headquarters staff by reporters should be cleared in advance with the Division Information Officer, the Chief of Information, BMS. When this is impractical because of lack of time, Information Officers should be notified as soon as possible by telephone.

RADIO-TV

All requests for participation by DIE headquarters personnel on radion or TV programs must be cleared in advance, and details on the type of program, subject matter, and other participants must be reported to the Division Information Officer or the chief of Information, BMS.

Requests for information to be used on radio or TV programs should be cleared in advance when time permits. When time does not permit, the Division Information Officer or Chief of Information, BMS, must be notified by telephone of such requests

Publications

FOR OUTSIDE DISTRIBUTION

Any publication that is to be issued for distribution outside the Service must be cleared in advance, including art work, charts and photographs.

FOR **INTERNAL** DISTRIBUTION

Publications prepared for distribution only to PHS personnel need not be cleared. Copies should be forwarded to the appropriate Division Clearance Officer.

Speeches

SPEECHES AND SPEECHNCTES

In the" headquarters offices, the materials to be cleared include speeches and notes to be used by speakers. For speeches to be delivered by field officials, Indian or Alaska Native Area Directors may prescribe such clearances sare sufficient for their purposes, except that all speeches dealing with policy or legislative matters or discussing the activities or programs of another Bureau, another operating agency of the Department or another Government agency must be referred through Division and Bureau clearances channels to the Office of the Surgeon General.

Exhibits, Films, etc.

EXHIBITS

For exhibits that will be shown at major meetings or other public events, complete text and rough drawings of art work, or a model, must be submitted to the Division Information Officer for review in advance.

FILMS,
FILM STRIPS,
ETC.

Complete details of plans for production of films, film strips TV, or radion programs must be cleared in advance. Scripts and scenarios must be submitted in final form for advance review by the Division Information Officer,

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